

WU JIA WEI

CURRICULUM VITAE

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www.isummonyou.com



I have been involved in a number of design projects involving branding, publications, and websites, and my forte lies in graphic design, branding and illustration. However, I am also very much interested in experimenting within these fields and especially in working on projects involving a wider spectrum of fields.

WORK EXPERIENCE

Dear Design Studio, Singapore

APRIL - MAY 2007, FREELANCE AFTER NS

Junior Designer

Worked on a variety of projects for different clients, including:

- developing of a screensaver to be used in the Ang Mo Kio branch of DBS,
- Publication, event invites and website for Ritz Carlton Residences,
- website for H* Architects, and
- visualisation and illustration for the Singapore Pavilion for the Shanghai World Expo.

FutureBrand, Singapore

FEBRUARY - APRIL 2007

Intern

Helping out in the various projects that they were already involved in, including:

- collaterals for SMU,
- concept-building for a new cigarette brand from the Philippines, and
- collaterals for their FutureTalent competition.

Next Century Modern, Gothenburg, Sweden

FEBRUARY - APRIL 2006

Intern

Sold my soul to NCM for 2 months. Among the several projects I was involved in while working at NCM, I have worked on:

- personal identity project for Ms. Anna Frost,
- produced a flash opening animation for the issue 6 of Superlounge.se, and
- did a series of illustrations for the cover of a book on the Punk movement in the 1960s-70s.

Freelance Work

2008

Produced a logo for online blog-shop White Flat Retinue.

2005

Designed a catalogue for shoe company Schu with 2 other friends.

AWARDS & COMPETITIONS

Crowbar Silver in Graphic Design category, 2006

Awarded for Anna Frost identity.

Finalist for Crowbar Graphic Design category, 2007

Shortlisted with a school-based identity project for the Singapore Art Museum.

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EXHIBITIONS

Beat the Best with Your Own Hands

Participated in the above pop-up poster exhibition held in 2010.

Best of Show 2007, Temasek Polytechnic

Exhibited in the Best of Show exhibition organised by Temasek Polytechnic in conjunction with the +60: Design for the Aged exhibition.

EDUCATION

2004 - 2007

Diploma in Visual Communications,
Temasek Polytechnic

2005

Overseas student exchange trip to Jilin College of the Arts: School of Artistic Design in Changchun, Jilin Province, China

2000 - 2003

Victoria School, with Art Elective Program

TECHNICAL SKILLS

Proficient in Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Freehand and possess knowledge of HTML and CSS.